## DSCCIE 60628.

ATZ TELEVISION GROUP

125 West 55th St New York, NY 10019

Contract # 25157401 Agency: Great American Media CPE: 49/53/4634 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

> Advertiser: DSCC IE Product: DSCC IE

Changes as of: 10/3/2016 at 5:31 PM Flight: 10/18/16 - 10/24/16

Version: Highlighting Revision 3 Station: WWSB

Total \$: \$0.00

Market: Sarasota-Manatee - SRA Office: WASHINGTON

Total Spots:

Total CPP: \$0.00

Separation: Traffic #: 60628

Salesperson: BRADLEY PHILIPPS 202-955-5342

Comments: cancelled per buyer

Agency Order #: 4980532 · Buyer: Pino, Thomas

10/18 - 10/18

Spots Total

CPP

GRP

Total 49

Con Type: POLITICAL/VOTE Assistant: BRADLEY PHILIPPS 202-955-5342

Primary Demo: Adults 35+

Total GRP:

CAN 10 10p-11p
Tu-F,M
CAN 11 7p-7:30p

CAN 9 8p-9p

Once Upon a Time-ABC

\$1,700. 90 \$1,100. 90 \$2,000. 90

8 38 8 38 8 36 38 8 36

Φ

Quantico-ABC

\$800.00

9.5 TOTALS:

38

\$2,400.00

\$0.00

\$0.00

\$0.00

0.0

\$2,000.00

\$0.00 \$0.00

9.0

\$0.00

\$1,700.00

\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00

\$2,000.00

9.0 9.0 9.0 9.0 9.0 9.0 9.9

\$0.00

0

CAN 8 10p-11p

20/20-ABC

Shark Tank B-ABC

\$2,000. 90 \$1,300. 88

Φ

CAN 6 8p-9p

Last Man Standing/Dr. Ken-ABC

How to Get Away With Murder-ABC

\$1,500. 88 \$2,200. 80

\$1,500.00

\$2,200.00

\$2,400.00

\$500.00 \$300.00

CAN 5 CAN 4

10p-11p 9p-10p

CAN 7 9p-10p

CAN 3 8p-10p

Dancing With the Stars-ABC

<del>\$2,400.</del> <del>90</del>

\$500.00

ABC 7 Weekend News

Scandal-ABC

CAN 2 6:30p-7p CAN 1 9a-10a

# Day/Time

P

Program

This Week

\$300.00

Rate

A35P Rating

Len 10/18



Special Instructions

125 West 55th St New York, NY 10019

Date/Time

10/03/16 5:31 PM

BRADLEY PHILIPPS

Added by

Comment

cancelled per buyer

04/21/16 10:25 AM

BRADLEY PHILIPPS

Separation: 30

Separation: 30

LN 6 & 9 NA OFFER 3X 7P NEWS 10/18-10/21 \$800 EACH

Competitive Information

**BRADLEY PHILIPPS** Ronda Drago

Markét Budget: WWSB Share: Unknown:

Comment: share based on whole tampa market

97% 3% \$0 04/21/16 10:25 AM 04/29/16 3:15 PM

> Contract # 25157401 Agency: CPE: 49/53/4634 Great American Media Product: DSCC IE

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Agency Order #: 4980532

Salesperson: BRADLEY PHILIPPS 202-955-5342 Buyer: Pino, Thomas

Changes as of: 10/3/2016 at 5:31 PM Advertiser: DSCC IE Flight: 10/18/16 - 10/24/16 Version: Highlighting Revision 3 Station: WWSB

Market: Sarasota-Manatee - SRA Office: WASHINGTON

Total Spots:

Total \$:

\$0.00

Total CPP: \$0.00

Primary Demo: Adults 35+ Assistant: BRADLEY PHILIPPS 202-955-5342 Con Type: POLITICAL/VOTE

Separation: Total GRP Traffic #: 60628

Order Level Comments

Day/Time Total % Distrib 0% Daypart Summary Spots 0 Dollars \$0.00 CPP N/A GRP

Month Total Monthly Summary Spots Dollars \$0.00

Queued for Electronic Contracting New Trans Revision Makegood 1 Revision Created/Received Created by 4/21/16 10:29 AM 4/21/16 10:25 AM BRADLEY PHILIPPS 4/21/16 10:15 AM BRADLEY PHILIPPS 4/29/16 3:15 PM Ronda Drago 7/19/16 9:59 AM BRADLEY PHILIPPS 10/3/16 5:31 PM BRADLEY PHILIPPS New Status Revised Confirmed Confirmed Confirmed Spot+ 10 Spot-Transaction History \$-15,000.00 \$0 \$15,000.00 \$ Chg \$0 \$0 \$15,000.00 \$15,000.00 Contract \$ Comment \$15,000.00 \$15,000.00 \$0 \$0 Changes: Total Spots from 11 to 0, Calculated Dollars from \$15,000.00 to \$0.00, Competitive Market Budget from \$500,000 to \$0, Total \$ from \$15,000.00 to \$0.00, Comments from MG for lines 6,9 shown on line 11 to cancelled per buyer, User Entered \$ from \$15,000.00 to \$0.00. 11 buylines added or modified. Changes: Total Spots from 10 to 11, Comments from Separation: 30 to MG for lines 6,9 shown on line 11. 3 buylines added or modified. Changes: Product from issue to DSCC IE, Competitive Market Budget from \$696,667 to \$500,000, Demo Meta to [R16], User Entered \$ from \$0.00 to \$15,000.00. 3 buylines added or modified.

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.